

SPORTS MANAGEMENT

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Being in good physical and mental shape also sets a person up to be great at their job. Many companies understand this and offer their employees a series of benefits and activities that promote health and well-being. It can be hard to see the advantages of a sport program at first glance. But the truth is healthy employees bring an array of benefits to the businesses they work for. Polynew Training Consultancy wishes to partner with companies that are struggling to put up a sports plan for their employees and sport organization.

Learning Objectives

- Understand the meaning of sport management
- Appreciate the importance of sports in communities
- Gain insight as to what should be done to people who are into sports and the athletes.
- Understand the right things and wrong things in the management of sports
- Describe the right procedures to make people perform effectively in sports

Who should attend?

This module is specifically designed for anyone who is responsible to managing sporting activities of the organisation.

Modes of delivery

The module shall be delivered by way of:

- Lectures
- Demonstrations
- Group presentations
- Case studies
- Assignments
- Out door activities

Each training group will have their training resources tailor made to meet their specific training requirements. The delivery method will be adjusted accordingly.